

1963 CAREER SERVICE AWARDS WINNERS

Graeme C. Bannerman
Deputy Assistant Secretary
Office of Assistant Secretary of Defense

Captain Hewlett R. Bishop
Atlantic Coast Director
Department of Commerce

August C. Hahn
Deputy Assistant Postmaster General

Dr. Gregory H. Hartmann
Technical Director
U. S. Naval Ordnance Laboratory

Arthur C. Lundahl
Assistant Director for
Photographic Intelligence
Central Intelligence Agency

Nicholas J. Oganovic
Deputy Executive Director
United States Civil Service Commission

Dr. Hildrus A. Poindexter
Chief Public Health Advisor
Agency for International Development

James J. Rowley
Chief, United States Secret Service
Department of the Treasury

Frank A. Taylor
Director of National Museum
Smithsonian Institution

William H. Weathersby
Country Public Affairs Officer
India
U. S. Information Service

NATIONAL CIVIL SERVICE LEAGUE
c/o McCormick Associates, Inc.
1300 Wyatt Building
777 - 14th Street, N. W.
Washington 5, D. C.

Sterling 3-4244

MEMORANDUM FOR: PROMOTION OF THE NINTH ANNUAL CAREER SERVICE AWARDS OF THE
NATIONAL CIVIL SERVICE LEAGUE

1. The Career Service Awards Banquet is a major event each year in Washington. The unique feature of this program to honor outstanding and dedicated service in the Federal government is the high degree of agency and community participation. Since this dinner recognizes the attributes of public service, most important to you and your colleagues, as many as possible should attend with families and friends. We believe the following information will assist in encouraging maximum participation.

2. EVENT, TIME, PLACE AND COST

--Ninth Annual Career Service Awards Dinner
--7:00 p.m., March 26, 1963
--Sheraton Hall, Sheraton-Park Hotel, Washington, D. C.
--Tickets are \$7.50
--Excellent dinner - Roast Prime Ribs of Beef (and all the trimmings).

3. SUGGESTIONS

- a) The Career Service Awards Program is widely recognized as an outstanding contribution to the prestige of government service generally. Each Federal career person gains from these Awards, because anything that increases the general prestige of the Federal civil service increases his prestige and satisfaction.
- b) If you know one of the Award winners, or serve in his Department, Agency, or Bureau, your attendance at the dinner is direct evidence of the esprit de corps in your Department, Agency, or Bureau.

As you know from past experience, attendance at the dinner will include Cabinet members, Senators, Congressmen, leading representatives of the business community, and hundreds of your colleagues from all parts of the Federal service.

The speaker this year is the nationally famous Walter Cronkite of CBS. The Army Choir will entertain, and the Invocation will be presented by the distinguished Dean of Princeton University Chapel, the Reverend Ernest Gordon, author of "Through the Valley of the Kwai."

4. MATERIALS TO BE FURNISHED BY THE LEAGUE

The following promotion materials will be given to you by the League's Washington representatives (McCormick Associates, Inc., 1300 Wyatt Building, Washington 5, D. C. If you should need any more of any item, please telephone Sterling 3-4244.

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- a) A supply of invitations, tickets, reservation cards and envelopes. The number of these items initially sent to you will be generally in proportion to the size of your Department or Agency. A receipt for all tickets sent to you is necessary for the League's accounting purposes. You or your ticket representative should insert a name and telephone number on each poster used.
- b) A supply of bulletin-board type posters. You or your ticket representatives should insert a name and telephone number on each poster used.
- c) Biographical data on Award winners for press purposes.

5. JOB OF EACH AGENCY REPRESENTATIVE

Your job is to successfully accomplish two basic objectives:

--Assure that your Department or Agency public information personnel provide for maximum public attention for the Award winners, the Agency, its work and team spirit.

--Encourage maximum attendance at the dinner by men and women of your Department or Agency through the sale of tickets.

6. SALE OF TICKETS

The League is particularly anxious that people in all major organizational elements of your Agency are contacted with respect to dinner attendance. If your Agency is large, you may find it very helpful to set up a Ticket Sales Committee with representatives from Bureaus, Divisions and/or Offices. The League has found that attendance cannot be assured by publicity alone-- it requires personal contact. If you do establish a Ticket Sales Committee, you probably will wish to give them supplemental guidance on reporting, handling of reservations, cash and check receipts, etc. In this connection, you may provide each such committee member with a block of tickets (be sure you record the ticket numbers given to each such member), a supply of posters, reservations, etc. Or, if you desire assured control of each ticket, you may prefer to give a ticket to each Ticket Sales Committeeman upon presentation of a completed reservation card and appropriate remittance.

7. PUBLICITY FOR YOUR AGENCY'S AWARD WINNER (IF ANY THIS YEAR)

If your Agency does not have a 1963 Award winner, you may ignore this section. If you do have an Award winner, you will wish to appoint a public information official to assist you in assuring that your winner and your Agency receives maximum recognition through your Agency's own information resources. The League will, of course, issue general releases and otherwise provide for more general coverage.

The attached sheet contains some suggestions that your public information official may find helpful.

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Your Agency should make no official release containing the name of your Award winner prior to March 6, 1963. Your information official may wish to contact the League's Washington office directly to make certain that all releases are coordinated.

8. RECORDS AND REPORTS

The League has attempted to keep the ticket-accounting and reporting system as simple as possible, recognizing that a positive accounting for each ticket is necessary. Here is all you do:

--Return a signed receipt to the League office for the initial supply of tickets issued to you.

--Keep a running record of the number of each ticket sold, to whom it is sold, and by whom it will be used (if known). The names are important for the seating lists which are given out at the dinner.

--Be sure that the money from the sale of tickets is turned in to you, and that you receive \$7.50 for each ticket sold.

--Phone the League office by March 18 and report the number of tickets sold.

--Provide for delivery of all completed reservation cards, cash and checks and unused promotion materials to the League office prior to noon, March 22. Include a listing showing the number of each ticket, to whom it was sold, name of probable user of ticket, and his or her organizational location within the Agency. This latter information will be used to make up the dinner seating arrangements.

9. SEATING ARRANGEMENTS

Special seating will be arranged by the League for some government officials and the 1963 Award winners and their families.

Reservations for a full table of eight may be arranged. If notified prior to noon March 22, the League will arrange to have such tables appropriately marked with the Agency name.

In devising the final seating arrangements, the League will cooperate with you in arranging Agency tables (when the number is divisible by 8) or to group less than 8 Agency personnel at one table, otherwise. There will be a seating plan available at the Reception Desk at the time of the dinner.

10. CHECKS OR MONEY ORDERS

Please have all checks and money orders made payable to the "National Civil Service League (Awards)".

11. FURTHER QUESTIONS

Please do not hesitate to call the League's Washington office (ST 3-4244) if you have any further questions or desire help on any aspect of the



NATIONAL CIVIL SERVICE LEAGUE

New York 16, N. Y.

35 Fifth Avenue

1881-1963

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The President and Board of Directors

of the

NATIONAL CIVIL SERVICE LEAGUE

cordially invite you

to the

NINTH ANNUAL PRESENTATION

of its

CAREER SERVICE AWARDS

Tuesday, the twenty-sixth of March
nineteen hundred and sixty-three

Dinner at seven o'clock

Sheraton Hall Ballroom
Sheraton-Park Hotel
Washington, D. C.

Dinner \$7.50

Dress Optional

P R O G R A M

Presiding:

BERNARD L. GLADIEUX
Chairman, National Civil Service League

1963

Music:

Dinner Music by Devron
Entertainment by United States Marine Color Guard
United States Marine Corps
Drum and Bugle Corps
United States Army Chorus

Speaker:

WALTER CRONKITE

Awards Presentation

* * *

Guests:

Members of the Cabinet
Members of the Senate and House Committees on Post Office and Civil Service
Federal Administrators
Members of the United States Civil Service Commission
Board of Commissioners, Government of the District of Columbia
Distinguished Citizens
and
1963 Career Service Award Winners and their families

The National Civil Service League is proud to present its ninth annual Career Service Awards to ten outstanding employees of the Federal Government. These men and women exemplify the highest characteristics of career government service: competence, efficiency, character and continuity of service.

The National Civil Service League is a nonpartisan civic organization representing the public interest in the public service. Founded in 1881 to spearhead the drive against the spoils system, it has always been a leader in public administration. It is the only citizen group in the country working continuously to improve and modernize public personnel management at all levels of government.

NATIONAL CIVIL SERVICE LEAGUE FACT SHEET

The National Civil Service League is a nonpartisan civic organization representing the public interest in the public service. It is the only citizen group in the country working continuously to improve and modernize public personnel management at all levels of government. Founded in 1881 to spearhead the drive against the spoils system, it continues to exercise positive leadership in advancing public administration.

In its 81 years of public service the League has numbered among its active supporters some of the most distinguished civic leaders in the nation. Four Presidents of the United States (Grover Cleveland, Woodrow Wilson, Theodore Roosevelt, and William Howard Taft) have served as officers of the League.

The League is currently directed by prominent business and professional leaders who have served in or have a dedicated interest in improving our government. Nicholas Kelley of Kelley, Drye, Newhall & Maginnes is President. Robert L. Johnson is Chairman of the League Council, and Bernard L. Gladieux, a partner in Boaz, Allen & Hamilton Inc., is Chairman of the League's Executive Committee. Other officers and members of the Board of Directors include the following outstanding citizens: Daniel W. Bell, Chairman of the American Security & Trust Company; Bruce Bromley of Cravath, Swaine & Moore; John J. Corson, a partner in McKinsey & Company, Inc.; Walter D. Fuller of the Walter D. Fuller Company; William C. Greenough, President of Teachers Insurance & Annuity Association; Louis A. Johnson of Steptoe & Johnson; Devereux C. Josephs, retired chairman and now a director of the New York Life Insurance Company; Robert S. Kerr, Jr. of Kerr, Conn & Davis; Joseph I. Lubin of Eisner & Lubin; James P. Mitchell;

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Samuel H. Ordway, Jr., Vice-President of Conservation Foundation; Winston Paul; Don K. Price, Dean of the Graduate School of Public Administration of Harvard University; Weston Rankin, a partner in Price, Waterhouse and Company; Murray Seasongood of Paxton & Seasongood; Harold S. Shefelman of Weter, Roberts & Shefelman; Rocco C. Siciliano of Wilkinson, Cragun & Barker; James A. Simpson of Lange, Simpson, Robinson & Somerville; Sidney W. Souers, Chairman of the General American Life Insurance Company; Charles B. Stauffacher, Executive Vice-President of Continental Can Company; Mrs. Kathryn H. Stone, Delegate of the Virginia General Assembly; Charles P. Taft of Headley and Taft; Edward F. Thomas of Edward Thomas Associates, Inc.; James E. Webb--on leave; and Watson W. Wise of the Wise Operating Companies.

In addition to sponsoring its Career Service Awards program which has achieved national significance, the League engages in numerous substantive projects to improve government management and provide a more effective system of public employment. Typical examples are its development of some of the very significant and important recommendations of the Hoover Commission for improving personnel management; the preparation by its Director, at the request of the Senate Committee on Post Office and Civil Service, of a valuable report recommending more effective Presidential machinery to deal with personnel matters; its development of important public-interest concepts to improve employee-management cooperation in government, and its current work on Federal salary reform to help the government obtain the key executives it needs.

The work of the League, as a citizen spokesman for improving public personnel management, is now more urgent than ever because of the crises

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facing the nation. Senator Henry M. Jackson has pointed out that "human talent is our most precious resource" and we must have the talent "to outthink, outplan, and outperform totalitarianism." Citizen interest in helping government recruit and retain the capable people it needs to achieve what the citizenry expects is a modern necessity.

Recipient of One of the 10 Career Service Awards in 1963
of The National Civil Service League

Residence: 4401 Chestnut Street, Bethesda 14, Maryland

Born: 1 April 1915; Chicago, Illinois

Wife: Mary H. Lundahl; born, Chicago, Illinois, 31 December 1915

Children: Two: Ann Christine Lundahl, born 4 July 1947
Robert Dana Lundahl, born 28 November 1952

Mr. Lundahl and Mary Emily Hvid were married in Chicago, Illinois, on 27 December 1944. Mrs. Lundahl, before her marriage, was a dietitian at the University of Chicago. Her parents, Mr. and Mrs. R. M. Hvid, resided at 631 Elmwood Street, Wilmette, Illinois. Her father was born in Denmark; her mother, Hazel Phoebe Cook Hvid, was born in Battle Creek, Michigan, and now lives in Bethesda, Maryland.

Arthur Lundahl's father is Carl August Lundahl, born in Lockport, Illinois. He lived at 6922 South Green Street, Chicago, Illinois, and was an employee of the Internal Revenue Service. He had served in the United States Army both in the United States and in the Philippines. Mr. Lundahl's mother was Lillian Frances Schweizer Lundahl, born in Chicago, Illinois. Both parents are living in Chicago.

Arthur Charles Lundahl attended the Wentworth Elementary School in Chicago, Illinois, and was graduated in 1929. He was graduated from Tilden Technical High School, Chicago, Illinois, in 1933. He received his Bachelor of Science degree at the University of Chicago in 1939 and his Master of Science degree in 1942. He majored in geology and did post-graduate work at the University of Chicago for his Ph.D., specializing in geology, chemistry, and physics. He attended the Eidgen Technische Hochschule, Zurich, Switzerland, in 1948.

He served in the U.S. Navy on active duty as a Lieutenant Commander from 23 November 1942 to 8 April 1946. He is a Naval reserve officer, and holds the rank of Captain, USNR.

He is a member of the American Society of Photogrammetry, Washington, D.C., and was President of that Society in 1954-1955. Captain Lundahl is a member of the Cosmos Club of Washington, D.C. He is also a member of Sigma Xi, Kappa Epsilon Pi, and was a University of Chicago Fellow and instructor.

Mr. Lundahl has been in the service of the United States Government for 20 years, the last 10 of them with the Central Intelligence Agency, which he joined on 11 May 1953.

In World War II, in his service with the U.S. Navy, he was a photographic intelligence specialist. He was awarded the Navy Commendation Medal by Admiral Nimitz for outstanding service in the 1943 North Pacific Campaign. After release from active duty in 1946, he joined the staff of the U.S. Navy Photographic Center as Chief of the Photogrammetry Division.

Mr. Lundahl today is the United States Government's principal adviser on photographic intelligence matters. He has been concerned with important problems affecting national security, including the Cuban Crisis and other critical actions.

In addition to his specialty, regarding which he has written and lectured, Mr. Lundahl is interested in swimming, golf, badminton, baseball and archery. He is a member of the Chevy Chase Presbyterian Church of D.C., and works with Cub Scouts, P-TA, and Civil Defense.

Mr. Lundahl is described by his associates as not only outstanding in technical competence, but highly cooperative and selfless in his dedication to national security. He has been described as an inspired leader who has made major contributions to the science of photographic intelligence.

Mr. Lundahl is the third CIA official to receive one of the Career Service Awards of the National Civil Service League. Lyman B. Kirkpatrick, the Executive Director of CIA, received the first in 1960; and Sherman Kent, Assistant Director for National Estimates, CIA, received the award in 1961. Mr. Kirkpatrick was born in Rochester, New York. Mr. Kent was born in Chicago, Illinois.

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